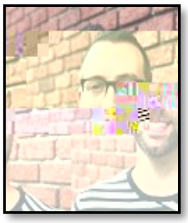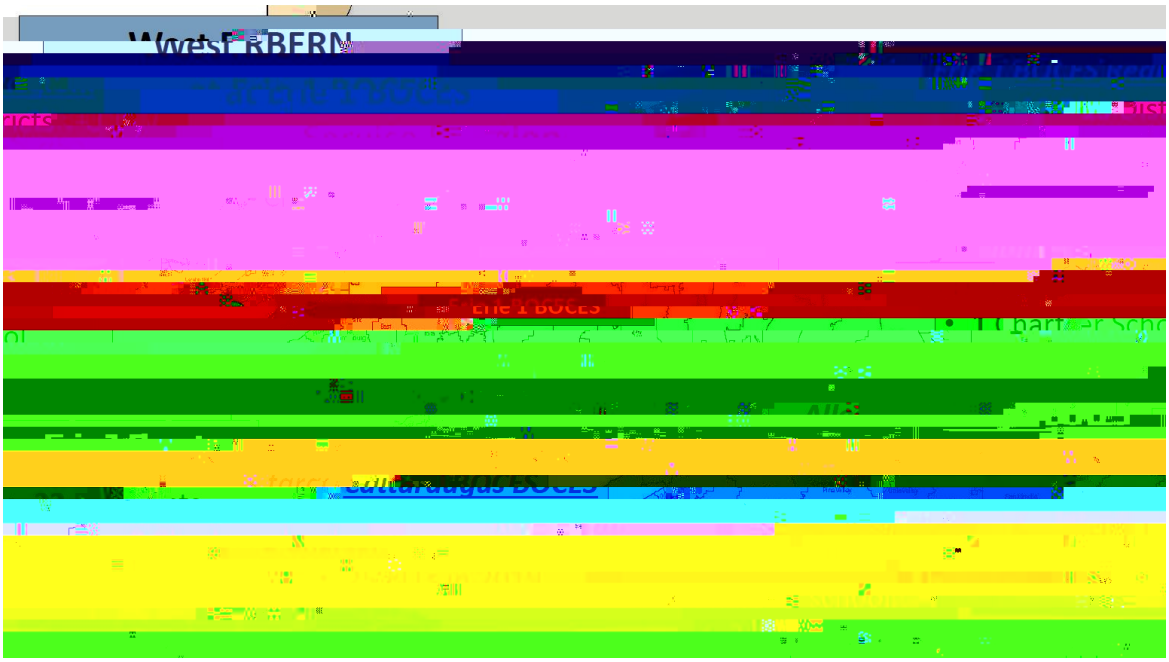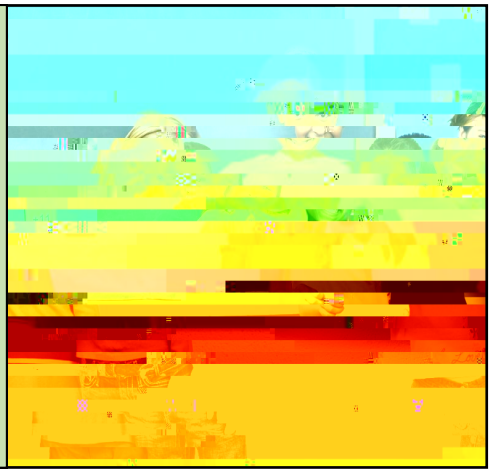Feedback Process